2019-2021
Franklin County Public Health Strategic Plan
2020 Summary Report
– February 2021

The intent of this summary is to provide the Franklin County Board of Health an annual update on the progress of strategies and other related work of Franklin County Public Health (FCPH) to accomplish the four objectives in the strategic plan (PHAB Domain 12).

ONE GOAL
Adopt equity as the foundation for conducting its daily work.

In May of 2020, the Franklin County Board of Health passed a resolution declaring racism a public health crisis outlining action steps:

• Create an equity and justice-oriented organization, by identifying specific activities, policies and procedures to embrace diversity and to incorporate antiracism principles across the agency, leadership, staffing and contracting.

• Advocate for relevant policies that improve health in communities of color, and supports local, state, regional, and federal initiatives that advance efforts to dismantle systemic racism.

• Work to build alliances and partnerships with other organizations that are confronting racism and encourages other local, state, regional and national entities to recognize racism as a public health crisis.

OBJECTIVE 1:
By December 31, 2019, FCPH will increase its internal and external education and engagement regarding the social determinants of health (SDoH).

FCPH has forged numerous cross-sector collaborations in various collective impact initiatives, worked to describe the connection between SDoH, conducted a survey of its partners and developed a governance structure to Health Works Franklin County:

• Environmental Health staff actively made referrals to Community Health Workers and other resources in order to address SDoH.

• Expanded Community Health Action Team (CHAT) Pathways and hosted two CHAT Summits with an emphasis on addressing equity and SDoH.

• Participated in Future Ready Columbus (kindergarten readiness) as well as Rise Together poverty strategic plan aligning CHIP with health-related goals

• Member of the Economic Mobility Coalition, which aims at reducing poverty, with goals of racial equity training and community information exchange.

• In partnership with Heart of Ohio Community Health Center public health nurse-led home visiting program to provide both medical and social needs support.

• Joined as participating agency of the Franklin County’s Family Stabilization Unit, a two-year pilot program that provides support for low-income families.
OBJECTIVE 2:
By December 31, 2020, FCPH will create and implement a Coordinated Public Health Information System (CPHIS).

FCPH has formally identified new standards and metrics regarding timely, reliable, and actionable data. In addition, FCPH has invested in training and IT while expanding its capabilities regarding data and worked to identify notable trends and “hot spots.”

- Contracted with HealthSpace to implement a cloud-based database system for Environmental Health program, to include fiscal operations
- Enhanced internal FCPH Data Assessment and forming Surveillance Committee:
  > Resulted in information/reports that are vivid, accurate and accessible.
  > Allowed for standardized data dashboards and indicators related to the CHA, CHIP, FCPH Strategic Plan, Division and/or Program priorities.
- Participated in design team of a Community Information Exchange.
- Created a framework for unintentional overdoses data and “hot spots”.
- Redesigned the FCPH Health Data page on website.
- Developed new framework for technology as barrier to access SDoH areas.

OBJECTIVE 3:
By December 31, 2020, FCPH will demonstrate equity is incorporated into its internal policies.

FCPH internal committees have been examining various evidence-based policies and have reviewed existing policies. FCPH has also conducted racial equity trainings and implemented new compensation administrative guidelines.

- Updated Environmental Health regulations to reflect equitable approach to public health nuisances.
- Modified Environmental Health inspection forms to capture primary language spoken by operators.
- Internal FCPH Policy Committee provided letters of support for proposed state legislation (e.g., water filling stations in schools and distracted driving).
- Created and disseminated a Health and Equity in All Policies Policy.

OBJECTIVE 4:
By December 31, 2021, FCPH will increase its available resources through diverse funding streams to support the agency’s mission.

Additional resources have been secured for services, core infrastructure as well as the community. Staff have aggressively applied for grants, re-evaluated its fee structure and public health services contracts and explored non-traditional funding sources.

- Conducted cost methodology for license fees of body art, food safety, and public swimming pools and spa facilities.
- Environmental Health Division applied for 15 funding opportunities, awarded 8 totaling over $343,000 and 6 with technical assistance and mentorship.
- Utilized local funding from contract cities, townships and villages to support agency infrastructure activities.
- Franklin County Board of Commissioners provided financial support for the Home Visiting Program and for the Associate Director of Equity and Inclusion.
- Board and internal finance committee met to inform, educate and collaborate on topics such as budget, funding, grants management and fiscal training.
- Health Systems and Planning (HSP) Division secured or reapplied for 9 grants; 2 new grants total of 11 opportunities totaling $4,901,618; 2 pending totaling $182,897.